



GOLD SEAL
CONGOLEUM
GUARANTEE

SATISFACTION GUARANTEED
OR YOUR MONEY BACK

REMOVE SEAL WITH
DAMP CLOTH

Gold-Seal Congoleum Week

The Floor-Covering Sale of the Year

Congoleum Week is in full swing. Yesterday thousands of housewives visited the stores listed below and took advantage of the special reductions prevailing this week only on America's most popular floor-covering.

This sale is a money-saving opportunity you can't afford to miss. You will have no difficulty in finding *Gold-Seal Art-Rugs* that are exactly suitable in pattern, coloring and size, for any rooms in your home that need new floor-covering. Or, if you prefer an all-over floor-covering, you will find many attractive designs in *Gold-Seal Congoleum By-the-Yard*.

Waterproof—Sanitary—Durable

You need only to read this partial list of Congoleum's advantages to understand why this modern, sanitary floor-covering is preferred to woven rugs in millions of American homes.

DESIGNS: No other low-priced floor-covering reproduces so artistically the beautiful rich tones of fabric rugs as does Congoleum. The patterns win the admiration of housewives everywhere.

EASY TO CLEAN: Just a light mopping leaves the smooth, sanitary surface spotlessly clean—the bright colors gleaming like new. No tiresome sweeping or beating is necessary.

NEEDS NO FASTENING: Congoleum lies perfectly flat on the floor without fastening of any

kind. It never curls or "kicks-up" at the edges.

Satisfaction Guaranteed

All the Gold-Seal Congoleum included in this sale is fresh new goods, and is fully guaranteed by the Gold Seal pledge: "Satisfaction Guaranteed or Your Money Back." This Gold-Seal appears on the face of all genuine Congoleum. Look for it when you buy. It protects you absolutely.

Only a Few More Days

Remember, Gold-Seal Congoleum Week ends on Saturday night. Then these bargain prices will be withdrawn. Make your selections at once. Don't allow this great money-saving opportunity to slip by without taking full advantage of it.

Gold-Seal Congoleum Art-Rugs

6 x 9 ft. size..... \$7.45

Regularly Priced \$8.75

9 x 10½ ft. size. \$12.95

Regularly Priced \$15.00

7½ x 9 ft. size..... \$9.30

Regularly Priced \$11.00

9 x 12 ft. size.... \$14.95

Regularly Priced \$17.50

9 x 9 ft. size..... \$11.15

Regularly Priced \$13.00

Other sizes ranging down to the

1½ x 3 ft. Rugs..... 39c

Gold-Seal Congoleum By-the-Yard

Two Yards and Three Yards Wide

69c per square yard.



"This seal is posted on the face of all genuine Gold-Seal Congoleum."

FOR SALE AT THESE STORES

Few-Hurt Furniture Co.

Cathey Furniture Co.

Stanford Furniture Co.

Wilson Bros.

Genet Furniture Co.

North Side Furniture Co.

Mayo Furniture Co.

Tennelly-Pirtle Furniture Co.

C. T. Bumgarner

Shannon Furniture Co.

Blue Front Furniture Co.

SAPULPA—Wilson Bros.

LOOK FOR THE GOLD SEAL